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Roll & Hill

Roll & Hill Announces New Collections for 2017 at EuroLuce



NEW YORK, NY (April 2017) – Beloved lighting manufacturer-retailer [Roll & Hill](#) announce several exciting new collections to be added to their library of striking fixtures. The new designs will be unveiled at EuroLuce, the International Lighting Exhibition that runs concurrently and in the broader context of Salone del Mobile. The 2017 collections were contributed by a medley of designers, including John Hogan's first collection for Roll & Hill, extensions to existing collections by blockbuster favorites Visibility and Ladies & Gentlemen Studio, and two collaborative collections – the first from Ladies & Gentlemen Studio and Vera & Kyte, and the second from Jonah Takagi and Hallgeir Homstvedt.

About the collections:

- **Krane** – Designed by Ladies & Gentlemen Studio in collaboration with Vera & Kyte, Krane juxtaposes simple shapes that work in concert to create a versatile piece with multiple uses. Mimicking the functionality of a crane, the cord glides through the arch with ease to raise or lower the shade, which is perfectly balanced by its counterweight. Krane is available in large or small ceiling mount, or wall mount.
- **Half & Half** – A collaborative effort between Jonah Takagi and Hallgeir Homstvedt, Half & Half is a literal declaration of form, playing between geometric shapes and available in

blackened steel, brushed brass, oil-rubbed bronze or polished nickel with either conical or hemispherical frosted glass.

- **Coax** – Designed by John Hogan, Coax is a coalescence of metal, glass, and light. The materials hang serenely, appearing weightless against each other; cylindrical echoes of transparent glass surround a tube of light suspended in air. Coax is available in matte brass and matte nickel in multiple iterations.
- **Kazimir** – The newest member of this standout collection designed by Ladies & Gentlemen Studio is the Kazimir Long Pendant, a rhombic take on the series inspired by the early twentieth-century Russian modernist Kazimir Malevich.
- **Esper** – New this year, Visibility expands their Esper collection with a table lamp. Inspired by chochins – the ubiquitous lanterns typically found outside sushi restaurants and late night hangouts in Japan – Esper is a futuristic distortion of the traditional shape that retains the humility of centuries past.

These new pieces stand alongside iconic classics at the Roll & Hill booth within the EuroLuce showcase, including representations from the Modo, Agnes, Halo, Eclipse and Bauer collections as well as home accessories.

Roll & Hill will exhibit at EuroLuce through Sunday, April 9, 2017 in Hall 13 at Booth F11.

Note to editors: For hi-res imagery and additional information on the designers and collections, please request from Katherine.OKeefe@purplepr.com.

About Roll & Hill

Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique lighting fixtures. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that might harness the talents of independent designers, while offering the benefits more often associated with boutique studios.

Roll & Hill is committed to on-demand production, which allows for each piece to be customized to a client's needs. At Roll & Hill's headquarters in Sunset Park, Brooklyn, parts are assembled by hand, one lamp at a time.

Roll & Hill's pieces draw from a rich material palette that includes brass, bronze, leather, wood, hand-knotted rope and mouth-blown glass. Roll & Hill's designers often pair historical elements with contemporary forms to create lights that feel familiar, yet totally new.