Roll & Hill

ROLL & HILL ANNOUNCES IN-STOCK PROGRAM TO MAKE FURNITURE AVAILABLE ON AN IMMEDIATE BASIS

New York, NY – Brooklyn-based lighting and furniture company <u>Roll & Hill</u> today announced that it is responding to on-going supply chain disruptions by launching an in-stock program for its furniture. Although Roll & Hill works primarily on a made-to-order basis, the company wanted to be responsive to its customers by stocking various pieces and making them available for immediate shipping.

In 2020, Roll & Hill purchased Alexis Manufacturing Company in Grand Rapids, Michigan. The 75year-old American company has long been known as a producer of complex wood components and wood seating, as well as a leading supplier of seating to well-known furniture companies. With this strategic acquisition, Roll & Hill was able to expand its capabilities to the design and manufacturing of wood furniture. Since then, Roll & Hill has launched numerous furniture lines by designers such as Campagna, Jenna Lyons, Post Company, and Karl Zahn.

Among the items available through this program are numerous tables, benches, cabinets, chairs and stools. A full selection of the furniture and lighting available in stock can be viewed on the Roll & Hill website <u>here</u>.

"Made-to-order and Made-in-America have been essential pillars of our business model, allowing us to work more efficiently, avoid huge inventory, and create the customized pieces our clients request," says Jason Miller, CEO of Roll & Hill. "We have invested heavily in our manufacturing operations precisely to have the ability to respond to unique times like now. By making things in our factories in the US we can offer solutions, like in-stock pieces, that other companies can't."

About Roll & Hill

Roll & Hill is a design-minded, American lighting and furniture manufacturing company. Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique pieces. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that would harness the talents of independent designers, while offering the benefits more often associated with larger makers. Roll & Hill's pieces are made in Grand Rapids, Michigan.

Visit rollandhill.com or book an appointment at their Soho showroom for more information.

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