

FOR IMMEDIATE RELEASE
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Roll & Hill

**ROLL & HILL LAUNCHES TWO NEW LIGHTING COLLECTIONS
BY JESSICA HELGERSON**



New York, NY – Today Brooklyn-based lighting and furniture company [Roll & Hill](#) launched Rue Sala and Del Playa, two lighting collections designed by interior designer Jessica Helgerson. Known for thoughtful and artful interior design that combines historic architecture with bright and playful modern details, Jessica Helgerson’s design studio is based in Portland, Oregon, with a new office in Paris.

Rue Sala and Del Playa find unity in Helgerson’s love of turned and crafted materials, but diverge to reflect her upbringing in differing milieus. Helgerson was raised in Isla Vista, California in the 70’s, and the materials for Del Playa—wood and ceramic—represent the handcrafted feel of the surroundings from her childhood spent on the Del Playa Drive beach. Rue Sala, on the other hand, speaks to her summers spent in France; the use of glass and bronze suggest the flamboyance and the historical feel of furnishings and other elegant objects that caught her eye.

This is Jessica Helgerson’s first line for Roll & Hill and her first product design that reaches beyond the realm of her clients. This is also Roll & Hill’s first collaboration with an interior designer. When asked her reasons for working with Roll & Hill, Helgerson said, “lighting is such a special, bright part of an interior, like the fancy last piece of jewelry that makes the outfit and Roll & Hill does it better than just about anyone.”

Del Playa consists of four pieces – single-arm sconce, double-arm sconce, two-arm pendant, and four-arm pendant – which range in price from \$2,400 - \$9,800. Rue Sala is available as a

pendant sconce, single sconce, two-arm sconce, two-arm pendant, four-arm pendant and six-arm pendant, with prices from \$2,600 - \$17,200. Each piece is available in 120v or 240v.

The pieces will be on view at the Roll & Hill showroom in New York City's SoHo neighborhood beginning today and will be launched in Europe on December 5 with an event at the Triode showroom in Paris.

About Jessica Helgerson Interior Design

Jessica Helgerson Interior Design is based in Portland, Oregon, with a newly opened office in Paris. Informed by a respect for historical architecture coupled with an appreciation of the playfulness and brightness of modern design, JHID strives to create thoughtful, beautiful interiors that meet their clients' aesthetic, functional, and economic goals while honoring and celebrating the buildings that contain them.

About [Roll & Hill](#)

Roll & Hill is a design-minded, American lighting and furniture manufacturing company. Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique pieces. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that would harness the talents of independent designers, while offering the benefits more often associated with larger makers. Roll & Hill's pieces are made in Grand Rapids, Michigan.

Visit rollandhill.com or book an [appointment](#) at their Soho showroom for more information.

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