Roll & Hill

FOR IMMEDIATE RELEASE April 13th, 2012

Contacts: **Roll & Hill**press@rollandhill.com
+1 718 387-6132

ROLL & HILL LAUNCHES TWO NEW PRODUCTS AT THE MILAN FURNITURE FAIR

Exhibition at Spazio Pontaccio will feature new products by Lukas Peet and Jason Miller

American lighting manufacturer Roll & Hill's exhibition at Spazio Pontaccio during this year's Milan Furniture Fair will feature **Mini Endless**, designed by Jason Miller, and **Rudi**, designed by Lukas Peet.

Jewelry is the inspiration for Rudi, a series of pendant lamps named after Lukas Peet's father. Rudi is made from bent brass tubes that hold handmade cold cathode lamps. The fixtures hang from their cords, which are knotted around the metal tubes.

The latest generation of Jason Miller's Endless, Mini Endless is a new system of LED lights based on a tubular structure that can go on forever. Luminescent acrylic tubes are supported by brass and nickel hardware. Wood and powder coated steel sections conceal all the electronics. Mini Endless can be hung end-to-end, side-to-side, or overlapped with the addition of custom-made steel hardware. The possibilities are endless.

Roll & Hill's exhibition will also feature a selection of products from Roll & Hill's current collection, including "Agnes", designed by Lindsey Adelman, "Modo" and "Odds & Ends", designed by Jason Miller, "Excel" designed by Rich Brilliant Willing, and "Bluff City" designed by Jonah Tagaki.

Roll & Hill

For Media Inquiries and Image Requests: press@rollandhill.com



About Roll & Hill

Launched in 2010, Roll & Hill has quickly built a reputation as a leading American manufacturer of contemporary lighting. Its products are currently distributed through retailers in the U.S. and Canada, as well as Europe, Asia, and South America. In 2011, its products were featured in *Elle Decor, The Wall Street Journal Magazine*, *Vanity Fair, Wallpaper*, Metropolis Magazine* and *Town & Country*, among others.

Note: Images are for reference only—not for publication.