

Roll & Hill

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Contacts: **Zoe Turnbull/Krista Freibaum**
zoe@seriousbusinesspr.com
krista@seriousbusinesspr.com
+1 212 520-4509

AMERICAN LIGHTING COMPANY ROLL & HILL TO MAKE EUROPEAN DEBUT AT THE MILAN FURNITURE FAIR

*Exhibition in Zona Tortona will feature special installations
of new products by Jason Miller and Lindsey Adelman*

New York, NY—Since launching in January 2010, Roll & Hill has become one of the most notable new design brands in North America. The company is pleased to announce its debut in Europe, with an exhibition to be held during the Milan Furniture Fair from April 12 through 17, 2011 in Zona Tortona.

The exhibition will feature special installations of “**Endless**” and “**Odds and Ends**,” designed by Jason Miller, and “**Knotty Bubbles**,” designed by Lindsey Adelman. Roll & Hill’s exhibition will be a part of **Design Junction**, a privately organized venue at Ermenegildo Zegna Headquarters, **Via Savona 56A**, within the Tortona area.

The three new product lines will be part of the 2011 Roll & Hill collection, which will be fully unveiled the following month at the International Contemporary Furniture Fair at the Jacob K. Javits Convention Center in New York from May 14–19, 2011.

“Endless” is a modular lighting system comprised of half-cylinder sections that can be joined back-to-back or end-to-end into numerous configurations. Endless can be both a wall light and a hanging light or used to define space.

“Odds and Ends” is a series of wall lights made of hand-blown glass or acrylic and brass. Basic shapes can be combined to create larger installations.

“Knotty Bubbles” is a series of lights made from hand-blown glass “bubbles” wrapped with knotted rope.

843 Meeker Avenue, Brooklyn NY 11222
Office +1 (718) 387 6132 Fax +1 (718) 389 6104 www.rollandhill.com



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For Media Inquiries and Image Requests: press@rollandhill.com



“Endless” by Jason Miller



“Odds and Ends” by Jason Miller



Knotty Bubbles by Lindsey Adelman

About Roll & Hill

Launched in 2010, Roll & Hill has quickly built a reputation as a leading American manufacturer of large-scale contemporary lighting. Its products are currently distributed in the U.S. and Canada, as well as Asia, including China and Thailand. In 2010, its products were featured in *The New York Times*, *The Wall Street Journal*, *Vanity Fair*, *Wallpaper**, *Dwell* and *Details*, among others.

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