

# Roll & Hill

## FOR IMMEDIATE RELEASE

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## ROLL & HILL PRESENTS FIVE NEW PRODUCT LINES DURING NEW YORK'S INTERNATIONAL CONTEMPORARY FURNITURE FAIR, MAY 17-20

NEW COLLECTION INCLUDES **GRIDLOCK** by PHILIPPE MALOUIN, **FIDDLEHEAD** by JASON MILLER, **MAJOR** by PAUL LOEBACH AND **SEED AND CROSS** by BEC BRITTAIN

NEW YORK—At this year's International Contemporary Furniture Fair, the American lighting company Roll & Hill will present its fifth collection, which will include new products lines from Bec Brittain, Paul Loebach, Philippe Malouin and Jason Miller, and new pieces by Lindsey Adelman, Jason Miller and Rosie Li. The exhibition will take place at **530 Fifth Avenue (between 44<sup>th</sup> and 45<sup>th</sup> street)** in a 20,000-square-foot retail space.

"This will be the biggest show we've done to date," says CEO and creative director Jason Miller. "The size of the venue will allow us to show the scale and breadth of our collection in a way that is almost impossible otherwise. And we're excited to be on Fifth Avenue in the heart of Midtown"

The exhibition, conceived in collaboration with Snarkitecture, a Brooklyn-based art and architecture studio, will welcome visitors into its double-height entrance with large new installations of Jason Miller's Modo and Lindsey Adelman's Agnes, both of which were reimagined specifically for the space.



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The following is a brief description of the new product lines included in the exhibition.

**Gridlock** is the product of our first collaboration with London-based designer Philippe Malouin, and is a series of lamps made from thousands of tiny brass tubes, built to form a lattice-like structure that diffuses light. The Gridlock 7440 pendant, for instance, is made from more than 10,000 individual brass parts. This will be the first time Gridlock is shown in the U.S.

Jason Miller's newest design, **Fiddlehead**, derives its form and name from budding ferns. Crafted from brass, steel and hand-blown glass, each lamp in this series of cantilevered, hanging, and wall lamps delicately cups a glass globe at the end of a long, furled arm.

**Major**, by Paul Loebach, is a collection of large-scale hanging lamps inspired by brass musical instruments. The collection ranges from a single pendant to a dynamic structure of six lights.

From designer Bec Brittain comes **Seed**, named after seed crystals: tiny fragments from which larger crystals form. Seed is a series of lamps that consists of an armature of round mitered tubes that outline a void. From the armature, glass crystals grow. Brittain will also unveil **Cross**, a candelabra made from flat metal forms that are interlocked and held together by a small leather keystone.

## ABOUT ROLL & HILL

Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique lighting fixtures. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that might harness the



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talents of those independent designers, while offering a small-batch production model that's more often associated with boutique studios.

Roll & Hill is committed to on-demand production, which allows for each piece to be customized to a client's needs. At Roll & Hill's headquarters in Sunset Park, Brooklyn, parts are assembled by hand, one lamp at a time.

Roll & Hill's pieces draw from a rich materials palette that includes brass, bronze, leather, wood, hand-knotted rope and mouth-blown glass. Roll & Hill's designers often pair historical elements with contemporary forms to create lights that feel familiar, yet totally new.

## ABOUT SNARKITECTURE

Snarkitecture is a collaborative practice operating in territories between the disciplines of art and architecture. Working within existing spaces or in collaboration with other artists and designers, the practice focuses on the investigation of structure, material and program and how these elements can be manipulated to serve new and imaginative purposes. Searching for sites within architecture with the possibility for confusion or misuse, Snarkitecture aims to make architecture perform the unexpected.



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## NOTE TO PRESS:

High-resolution images are available on request. Please contact [press@rollandhill.com](mailto:press@rollandhill.com)

### Seed by Bec Brittain



### Major by Paul Loebach



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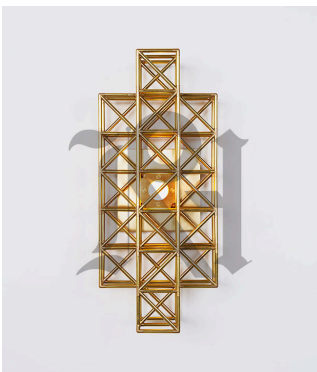
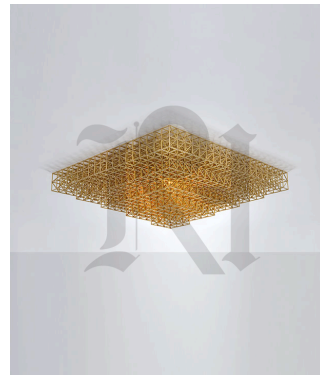


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**Cross by Bec Brittain**



**Gridlock by Philippe Malouin**



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## Fiddlehead by Jason Miller



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