

FOR IMMEDIATE RELEASE
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Roll & Hill

ROLL & HILL LAUNCHES *MOONRISE* BY LARA BOHINC



New York, NY – Today, Brooklyn-based design and manufacturing company [Roll & Hill](#) unveiled the Moonrise collection, a series of lights by Slovenian-born, London-based designer Lara Bohinc. Bohinc Studio is known internationally for its versatility and ability to bridge the gap between disciplines, with work ranging from textiles, furniture, objects and jewelry. This is Roll & Hill’s first collaboration with Lara Bohinc and Moonrise is her first foray into lighting.

The Moonrise collection was inspired by different phases of the Moon, with round and half round shapes composed in playful composition which are seen differently from every angle, just as we see changing Moon shapes within its cycle. It includes three pieces – two sconces and one chandelier - which range in price from \$1,100 to \$15,625. Each piece is available in brushed brass or black anodized aluminum, 120v or 240v.

Lara’s fascination with contradiction, deconstruction and reconfiguration of forms informed the design: bold yet light, graphic yet fluid, geometric yet feminine. The pieces are constructed using intricately machined aluminum that creates both the structure and the design.

“Lighting is like jewelry for the room – it brings sparkle, life and joy to any space. Lights are accents that determine the mood. The room is never complete without lighting,” Bohinc says.

About Roll & Hill

Roll & Hill is a design-minded, American lighting and furniture manufacturing company based in Brooklyn, NY. Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique pieces. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that might harness the talents of independent designers, while offering the benefits more often associated with boutique studios. Roll & Hill's pieces are made in Sunset Park, Brooklyn or Grand Rapids, Michigan. www.rollandhill.com

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