

FOR IMMEDIATE RELEASE
November 10, 2021

Roll & Hill

JENNA LYONS X ROLL & HILL

This is Jenna Lyons' first line of furniture and Roll & Hill's first collaboration with a designer from the fashion world.

Brooklyn-based lighting and furniture company, Roll & Hill, today launched a new collection of furniture designed by Jenna Lyons, the American fashion designer who was the President and Executive Creative Director of J. Crew Group for 25 years. Today, Lyons is a television personality, beauty entrepreneur and designer. This is Roll & Hill's first collaboration with Lyons and its first with a fashion designer. "Jenna epitomizes New York," said Jason Miller, CEO of Roll & Hill. "Her attitude towards design reveals an incredible sense of freedom, but is grounded in her respect for history and her reverence for materials."

This collection is rooted in Lyons's interest in designs of the past, but imbued with a sense of simplicity that makes the pieces unmistakably contemporary. "My deep appreciation for 70s design, as well as traditional elements, were the starting points for me," Lyons explains. "I wanted to find a way to imbue every piece with a hint of tradition and pull them forward with a sense of simplicity and contrast."

The collection includes eight pieces:

- Coffee Table (available in white oak or black walnut with unlacquered brass accents);
- Side Table (available in two sizes and white oak or black walnut, with option for wood, brass or stone tops)
- Nightstand (available in white oak or black walnut with unlacquered brass accents, with option for wood, brass or stone tops);
- Bench (available in white oak or black walnut with upholstery);
- Dining Chair (available in white oak or black walnut with upholstery and brass tacks);
- Club Chair (available in black walnut with upholstery);
- Champagne Table (available in black walnut with unlacquered brass accents);
- Table Lamp (solid brass, white oak, hand blown glass shade, integrated LED)

The entire collection reflects Lyons's appreciation for materials that "are designed to live and breathe and age" as well as Roll & Hill's craftsmanship. Using oiled woods, natural stone, unlacquered brass and leather, this collection highlights the integral beauty of the highest-quality, natural materials.

Throughout the collection are “ghost-like” references to traditional design – restrained details that recall antique pieces but simplified to feel contemporary. The Dining Chair is reminiscent of a traditional high-back Louis XIV chair, with a modern approach to upholstery. The Coffee Table has the vaguest indentation detail in the legs and a hidden brass drink tray. The Side Tables recall classic nesting tables, “offered in two sizes, as I often find myself in desperate need of something tiny, something square, something shiny, something spare,” says Lyons.

As a designer known for her ability to find beauty in the contrast and tension between styles, Lyons says she designed this collection of furniture to work comfortably in the widest range of interiors possible. She says, “to me, what was important is that the pieces have enough flexibility and optionality to find their way into multiple style perspectives.”

About Roll & Hill.

Roll & Hill is a design-minded, American lighting and furniture manufacturing company based in Brooklyn, NY. Roll & Hill collaborates with some of the most exciting independent designers working today to create a collection of beautiful and unique pieces. Roll & Hill was founded in 2010 by Jason Miller, whose experience as a designer and producer inspired him to create a company that might harness the talents of independent designers, while offering the benefits more often associated with boutique studios. Roll & Hill’s pieces are made in Sunset Park, Brooklyn or Grand Rapids, Michigan.

Visit rollandhill.com or book an [appointment](#) at our showroom for more information.

About Jenna Lyons.

While President and Executive Creative Director of J.Crew Group, Jenna Lyons was widely recognized as the creative force behind the American retail chain’s phenomenal rise from floundering catalogue chain to one of the most coveted fashion brands in the US. Jenna is now Co-Founder and CEO of direct-to-consumer beauty brand, [LoveSeen](#), as well as title role and Executive Producer of STYLISH with Jenna Lyons, screening now on HBO Max. Jenna currently resides in New York City with her son Beckett.

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