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Designer Bio

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Rich Brilliant Willing

Theo Richardson, Charles Brill and Alexander Williams are Rich Brilliant Willing. Founded in 2007, Rich Brilliant Willing is an internationally recognized multidisciplinary design studio. Why do they work together? The combined output is greater than sum of individual parts. Each member has a different point of view; one explicitly loves materiality, another has an unconventional color palette and eye for sculptural form, the third is an inventor bringing spontaneity and theatrical energy to the work.